

THE BIGGEST T H M O V E R

2023 CHALLENGE RULES!

\$250 GRAND PRIZE GIVEAWAY!!

It's Time To Get Moving!

It is time to get MOVING! Is your current routine not working for you or need the extra push to get moving? Get in shape! Lose weight! Live a healthier life! Win great prizes!

Our 8-week Biggest Mover Challenge is specially designed for anyone who wants a jump-start their fitness goals through group fitness classes.

Sign up and turn your new fitness goals into a long-term lifestyle that is active and healthier!

Challenge runs from **January 29th - March 25th, 2023**

INCLUDES:

- 8-week challenge
- Unlimited Group Fitness Classes
- 3 Strength & Conditioning classes

PRIZES AWARDED TO:

- Grand Prize - Biggest Mover (Most Points) \$250!
- Most Variety of Classes: 1 Month Fitness Membership
- Additional Weekly Prizes

HOW TO EARN POINTS:

Participants earn 1 point per group fitness workout completed. Participants can earn up to 5 workout points per week. Participants must have their class instructor initial the weekly Workout Card in order to receive a point for each workout. Cards are handed in at the Front Desk at the end of each week.

BONUS POINTS (to be earned above and beyond maximum 5 workout points per week):

Participants can earn bonus points over the challenge

- 2 bonus points for attending a Strength & Conditioning Class (Max of 6 points)
- 2 bonus points for each Referral Card to a qualified guest. A qualified guest is a non-member who lives locally and has a realistic possibility of becoming a member during the challenge period. The participant must complete a Referral Card in order to receive bonus points.
- 2 bonus points per week for a social media challenge. See the Front Desk for the weekly challenge and to have your card initialed. Participants must show proof of completing the challenge.
- 5 bonus points for any direct referral who becomes a fitness or racquet member during the challenge period.

CHALLENGE RULES:

- This is an individual participation challenge. The participant must have the instructor initial the weekly Workout Card in order to receive a point for each workout.
- To qualify for the Grand Prize, you must complete a minimum of 2 Group Fitness classes per week.
- A week is considered Sunday to Saturday.
- At the end of the 8 weeks, the participant with the most total points (regular points plus bonus points) will be awarded the grand prize. In the event of a tie, the winners will split the prize equally.
- Any participant who receives at least 1 point (regular point or bonus point) in a 1-week period of the challenge will be entered in the prize drawing for that week. Each participant's name is entered only once per weekly drawing.

*plus applicable tax